



Join us as a KNLL Sponsor!

To Our Valued Current and Future Sponsors,

Kirkland National Little League is gearing up for another great season of Tee Ball, Baseball & Softball! KNLL is a 100% volunteer organization comprising parents and community members working together to create a great experience for our players and families.

Sponsors play a tremendously important role in helping Kirkland National Little League provide opportunities for kids in our community to thrive playing Tee ball, Baseball and Softball. By sponsoring KNLL, you help us build stronger individuals and communities through inclusion, sportsmanship, and teamwork.

Investing in Our Community

We believe KNLL programs should be accessible to any child who wants to play Tee Ball, Baseball, or Softball. We strive to keep registration fees low and offer scholarships to remove financial barriers and ensure that no child will be turned away from playing in our league. As a result, we rely on sponsors like you to help cover operating expenses that registration fees don't.

Where Your Sponsorship Donations / Contributions Go

Kirkland National Little League is a nonprofit youth sports league offering Baseball and Softball programs for boys ages 4 to 16 and girls from 4 to 14. Sponsorships help pay for things like field rental fees, uniforms, baseball and softball gear, game & practice balls, field maintenance & equipment, and more. We are also seeking sponsors to help improve our facilities, including batting cage options that are accessible to all of our players.

Sponsorship Benefits

Your sponsorship will promote your business or organization among over 500 families, and the hundreds of viewers who visit our official website every week. Kirkland National Little League is a 501(c)(3) non-profit charitable organization, and sponsorship (advertising) dollars may be fully tax deductible; please check with your tax professional for specifics. In addition to offering branding opportunities at the field(s) and on the website, our players and families are encouraged to support our sponsor organizations as much as possible.

Kirkland National Little League
2023 Spring Season Sponsorship Program

Grand Slam Sponsor - \$ Negotiable

- ◆ Sponsorship of equipment, apparel, Fan Fest activity, or Special Projects
- ◆ Email for details: outreach@kirklandnational.com

Platinum Sponsor - \$1000 (limited availability)

- ◆ 6' x 4' Banner to be displayed at Big Finn Hill Baseball Fields (included with sponsorship)
- ◆ Prominent ad placement on homepage of KNLL website for calendar year 2023
- ◆ Vendor booth at Fan Fest event on May 20th, 2023
- ◆ Verbal recognition during Fan Fest and All-Star announcements

Gold Sponsor - \$750

- ◆ Prominent ad placement on homepage of KNLL website for calendar year 2023
- ◆ Option to display 3' x 8' banner at Juanita Beach Fields (banner by sponsor)
- ◆ Vendor booth at Fan Fest event on May 20th, 2023
- ◆ Verbal recognition during Fan Fest and All-Star announcements

Silver Sponsor - \$500

- ◆ Prominent ad placement on homepage of KNLL website for calendar year 2023
- ◆ Vendor booth at Fan Fest event on May 20th, 2023
- ◆ Verbal recognition during Fan Fest and All-Star announcements

Bronze Sponsor - \$250

- ◆ Ad placement on homepage of KNLL website for calendar year 2023
- ◆ Verbal recognition during Fan Fest and All-Star announcements

We hope you will consider joining the Kirkland National Little League community as a 2023 season sponsor. If you have any questions, please don't hesitate to reach out.

Sincerely,

Kelli Beauregard

Director of Outreach

Outreach@KirklandNational.com

Kirkland National Little League

2023 Sponsorship Agreement

On behalf of our players and families, the Kirkland National Little League Board of Directors is grateful for your support. We appreciate any level of sponsorship that you feel comfortable offering. Please send completed agreements to outreach@kirklandnational.com.

Please select a sponsorship level:

- Grand Slam - \$ _____ designated for _____
- Platinum - \$1000
- Gold - \$750
- Silver - \$500
- Bronze - \$250
- Other - \$ _____

Please make checks payable to Kirkland National Little League
Mailing Address: P.O. Box 893, Kirkland, WA 98083-0893

Sponsor Information:

Company Name _____
Address _____
City _____ State _____ Zip Code _____
Contact Person _____ Title _____
Phone _____ Email _____
Signature _____

Please provide: Receipt Tax Letter Neither

Processed By: (to be completed by KNLL Board Member)

Name _____ Signature _____
Amount _____ Invoice # 2023- _____ Date Received _____

Kirkland National Little League is a 501(c)(3) Non-Profit Charitable Organization.

Its EIN is 52-1234745.